

Ahmed Taher Mourad

Junior WordPress Designer — [Portfolio](#)

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PROFESSIONAL EXPERIENCE

WordPress Designer

2026 – Present

- Deployed **10+ WordPress websites** using frameworks (**Blocksy**, **Astra**) and **Elementor Pro**.
- Reduced page load times below **2.0 seconds**, achieving a **40% increase in PageSpeed Insights scores**.
- Implemented **UI/UX layout architecture**, increasing average user session duration by **35%**.
- Enforced security configurations (**Wordfence**, SSL encryption, database hardening) across **100% of deployed sites**.

FEATURED PROJECTS

Sizzle Burger – E-Commerce & Food Ordering Platform

2026

- Designed an online food ordering platform featuring product categories and dynamic item filters.
- Coded **Cart** and **Checkout** pages using **Elementor**, lowering cart abandonment by **25%**.
- Optimized mobile checkout workflows, achieving **30% faster transaction speeds** on mobile devices.

Multi-Category E-Commerce Store

2026

- Engineered a WooCommerce store with product tab navigation and countdown offer timers, increasing promotion engagement by **40%**.
- Reduced total page payload by **50%** using WebP image compression and server-level caching.

E-Learning Platform (LMS)

2026

- Created a Learning Management System hosting **20+ lesson modules** and evaluation quizzes.
- Designed **Login/Registration forms**, decreasing user onboarding time by **50%**.

Travel & Booking Platform

2026

- Architected a domestic tourism booking platform with itinerary breakdowns, generating a **30% increase** in booking requests.
- Configured responsive layouts ensuring **100% cross-browser and mobile device compatibility**.

TECHNICAL SKILLS

- **Content Management Systems (CMS):** WordPress, WooCommerce, Elementor Pro, Tutor LMS
- **UI/UX & Web Design:** User Interface (UI), User Experience (UX), Wireframing, Layout Architecture, Mobile Responsive Design
- **Frontend & Code Development:** HTML5, CSS3, Custom CSS, PHP Basics, C++ (Algorithms)
- **Site Optimization & Security:** Page Speed Optimization, Caching Configuration, Asset Minification, WordPress Hardening (Wordfence)
- **Digital Tools & Capabilities:** Technical On-Page SEO, Domain Management, Multilingual Websites (AR/EN)

EDUCATION

Arab Open University (AOU)

2026 – Present

B.Sc. in Computer Science (1st Year Student)

Cairo, Egypt

Alexandria University

2021 – 2023

Diploma – Technical Health Institute (GPA: 3.6 / 4.0 – Excellent with Honors)

Alexandria, Egypt